

HI-TECH Beauty

From Budapest to the Gold Coast, Lygia Matkovicik has spent 25 years refining her skills as a qualified Beauty Therapist. **Hannah Gay** explores Lygia's hidden gem in Sanctuary Cove.



NESTLED AMONGST THE palm trees that encompass Sanctuary Cove's luxury country club and golf course sits Beauty Sanctuary by Lygia – a clinic offering non-invasive facial and body treatments. The club itself has been made popular by tourists and locals alike, and since 2017, Beauty Sanctuary has taken up residence. At the helm is Lygia Matkovicik who began her career as a Beauty Therapist in Budapest, Hungary in 1995. Eight years later she moved to Australia with her husband, Mike before setting up her own business, Beauty Sparadise, in Botany, NSW.

For the last three years though Lygia and Mike, a cosmetic equipment supplier, have rented the boutique

beauty therapy room thirty minutes shy of the Gold Coast where they have enjoyed treating a largely affluent clientele, as well as dedicated clients who travel from as far north as Brisbane and south from Tweed Heads. It was this move from NSW to QLD that Lygia considers to be one of her business' greatest achievements, where the pair was required to rebuild their clientele from scratch.

Lygia is recognised as a specialist in the field of anti-ageing skincare, and often works with women in their thirties through to their seventies. "People who are looking to get results will return to me as I have built up a good reputation amongst locals and clients from surrounding areas within a 100km



BEAUTY SANCTUARY BY LYGIA'S SKINCARE BRAND OF CHOICE IS ULTRADERM.

contractions using high-intensity focused electromagnetic technology. The treatment is effective in building muscle and burning fat, encouraging the body to naturally excrete them. The movement of muscle, Lygia explains, requires energy, which in turn, further burns through fat. “MM Slim is good for everybody... even for athletes who wish [to increase] tone. [A single treatment is the equivalent] of completing 20,000 sit-ups in 30 minutes. Plus, it doesn't hurt... people love it!”

The challenge of running a business of this nature, Lygia admits, is facing compounding competition where the goal is to stay on top. The introduction of Zip Pay, for example, has meant that clients who want to experience some of the salon's more costly treatments aren't forced to pay outright to have the procedure done at any time. It's this consideration of her customers' needs that further adds to their overall satisfaction with Beauty Sanctuary by Lygia. ■

radius,” Lygia says. “I always make sure my clients feel relaxed during their treatments and leave fully satisfied [with their results].”

Due to Mike's experience working as a supplier for over two decades, Beauty Sanctuary is equipped with the latest devices available. Specialised treatments incorporate the use of High Intensity Focused Ultrasound (HIFU) – a technology with which the salon's HIFU Glow Facial was developed in 2018. The same equipment also launched the salon's HIFU Face & Neck Uplift and HIFU Body Sculpting treatments. In addition to this, Beauty Sanctuary works with Radio Frequency, LED, Tixel Skin Resurfacing, Mesotherapy, Microdermabrasion, Oxygen, and Ultrasound to maximise their clients' desired results.

More recently, the salon has launched MM Slim – Magnetic Muscle Stimulation technology – a powerful device used to generate rapid muscle

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